

CRAFTING BRANDS, FORGING SUCCESS!



BRANDFORGE

BLENDING CREATIVITY, DATA AND TECHNOLOGY



BrandForge Digital Marketing Plans

Delivering high-impact digital marketing strategies for business growth.



- **Startup Plan** : For new businesses & early-stage startups
- **Standard Plan** : For businesses looking to scale
- **Advanced Plan** : For aggressive growth & performance marketing
- **Premium Plan** : For market leaders & high-growth companies

“All plans require a minimum 6-month contract with upfront monthly payments”

BRANDFORGE PLANS & PRICING					
PLAN	PILOT	STARTUP	STANDARD	ADVANCED	PREMIUM
CAMPAIGNS (PER MONTH)	1	2	4	6	8+
PAID ADS (GOOGLE, FACEBOOK, INSTAGRAM, LINKEDIN, TIKTOK)	✓	✓	✓	✓	✓
SEO & ASO (KEYWORD RESEARCH, ON-PAGE & OFF-PAGE)	✓	✓	✓	✓	✓
SOCIAL MEDIA MANAGEMENT (CONTENT + COMMUNITY ENGAGEMENT)	✓	✓	✓	✓	✓
PERFORMANCE MARKETING (GOOGLE ADS, META ADS, LINKEDIN ADS, TIKTOK ADS, UAC, RETARGETING)	✗	✓	✓	✓	✓
BRAND MARKETING (INFLUENCERS, PR, DIGITAL PRESENCE)	✗	✗	✓	✓	✓
CONVERSION RATE OPTIMIZATION (LANDING PAGES, FUNNELS, A/B TESTING)	✗	✗	✓	✓	✓
APP MARKETING (UAC, ASO, CPI CAMPAIGNS)	✗	✗	✗	✓	✓
GROWTH STRATEGY & BUSINESS CONSULTATION	✗	✗	✗	✓	✓
DEDICATED ACCOUNT MANAGER	✗	✗	✗	✓	✓
REPORTS	MONTHLY	BI-WEEKLY	BI-WEEKLY	WEEKLY	WEEKLY
CUSTOM REPORTS (ADD-ON)	AVAILABLE	AVAILABLE	AVAILABLE	INCLUDED	INCLUDED
PRICING (MONTHLY)	50,000	1,00,000	2,50,000	4,50,000	8,00,000
ALL PLANS REQUIRE A MINIMUM 6-MONTH CONTRACT WITH UPFRONT MONTHLY PAYMENTS					



Add-Ons (Custom Pricing)

- Advanced Monthly Reporting - In-depth KPIs & data insights
- Competitor Analysis Reports - Breakdown of competitor strategies
- Custom Dashboard Setup - Real-time tracking via Looker Studio/Tableau
- Additional Campaigns - Scale up on demand
- Shopify Website development -

○ 1,50,000 For One - time Setup (7 Days TAT)

○ Monthly Maintenance - INR 250/ SKU

Payment Terms

- Minimum 6-month contract
- Monthly upfront payment
- Custom plans available for large enterprises
- Performance-based bonuses for KPI achievements
- For Stripe/ paypal - add 5% transaction fees
- GST as applicable

Why Work with BrandForge?

Expertise in both B2B & B2C marketing
ROI-driven approach backed by data
Tailored strategies for scalable growth
Proven results across industries

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